

**Department of Business Administration**  
**MBA IV Sem. Project Reports – 2018-19**

Sl.No	Reg.No.	Name of the Students	Title of the Project
1	175382401	Ajay Dhawal	Risk and Return analysis of information Technology Industry
2	175382402	Akash Basavanthu	Traders perception towards Chettinad Cement corporation Pvt.Ltd. – A study conducted in Gulburga District
3	175382403	Akshatha A	A study on performance of IT Comapnies
4	175382404	Anusha Shyam M	A study of the performance of BSE 500 companies
5	175382405	Ashwini	A study of the performance of infrastructure companies
6	175382406	Bikash Jaiswal	Customers' Satisfaction towards Maruti Suzuki Cars in Mangalore City
7	175382407	Chaithra	A study on performance appraisal system with special reference to Karnataka antibiotics and Pharmaceuticals Ltd. (KAPL) Bangalore
8	175382408	Chaithra	A study of the performance of Financial service companies
9	175382409	Dexon Pradeep Miranda	A study of the performance analysis of Steel and Pharmaceutical industry
10	175382410	Dhanush Shetty	A study on Management of Stress among Bank Employees – comparative study between public and private sector Bank employees in Mangalore
11	175382411	Diksha Ramona Soans	A study on E-Banking services used by Teachers of Mangaluru City
12	175382412	Feuona Ashwitha Bennis	Adoption and Usage of Mobile payment APPS by Youth and their contribution to E-Banking initiatives with special reference to youth of Mangaluru
13	175382413	Ganesh Jayavant Pavaskar	Customers' satisfaction towards Pantaloons showroom a study conducted at Forum Mall, Mangalore
14	175382415	Harshith C K	Employer and Employee relationship in Campco Ltd. Puttur
15	175382416	Isham Hussain	Make in India concept: A study on Small Enterprises in Mangalore City
16	175382417	Jacqueline Monis	Risk return analysis of Equity shares with reference to construction companies
17	175382418	Jayesh K	Share price analysis of infrastructure industries
18	175382419	Joylin DSouza	A study o f performance analysis of companies in construction industry

19	175382420	Karthik G M	A study on performance of Mutual Fund
20	175382421	Kaushalya Shetty	A Study on Compensation Management With Special Reference to Swastik Cashew Industry
21	175382422	Keerthana M N	A Study on Employees Training and Development with Special Reference to Manmul Mandya
22	175382423	Keerthi A	A study on Stress management with special reference to the ASTA Academy
23	175382424	Leeta Welsy Aranha	Effect of Sales Promotion on FMCG Sector
24	175382425	Luniva Bhujju	Impact of Celebrity Endorsement on Hair Care Products: A Study Conducted in and around Mangalore City
25	175382426	Mahadevaprasad C	Customer Satisfaction towards Asian paints: A study in and Around Mysore City
26	175382427	Mahammad Sahid Musthak	Consumer Protection In Public sector Banks in Mangalore
27	175382428	Mamatha	A study on Evaluation of Exchange Traded Funds
28	175382429	Manasa N	A study on individuals perception towards Life Insurance with reference to D.K. Region
29	175382430	Mohammed Souhan A N	Challenges and Opportunities of Street Vendors:-A study in Mangalore City
30	175382431	Mohit Rijal	A study on internet Banking and Customer satisfaction in Mangalore
31	175382432	Muhamed Al Ameen Ali	Impact of advertising and sales promotion of blue line foods India PVT.LTD on traders and Retailers A study conducted in Mangalore
32	175382433	Mukeshe Helena Ndeuyakunye	Perfo4rmance evaluation of Namibian listed companies
33	175382434	Nagamma M	A study on CSR disclosure in the Website of PSUs
34	175382435	Naveena Sangam SU	Customers' perception towards Green marketing: A study with reference to home appliances in Mangalore City
35	175382436	Neha Rauniyar	Factors Affecting quality of work life: An Analysis on Employees of Pvt.Ltd., Companies in Nepal
36	175382437	Pavithra	A study on analysis of shareholding pattern of BSE 500
37	175382438	Pavithra M	A Study on Analysis of Tax saving Mutual funds
38	175382439	Petrus Mweyapudho Paulus	A study on Consumer attitude towards online Shopping of International Students at Mangalore University
39	175382440	Pooja B R	A Study On Evaluation of Initial Public Offers in India
40	175382441	Pradeep N	A study on management of labour welfare measures at CAMPCO Chocolate Factory
41	175382442	Pralisha Joshi	Perception of Surrogate Advertisement Among Youth in Mangalore City

42	175382443	Prathik Rao	A study on Buyback of Shares
43	175382444	Priya Salvin DSouza	Post Graduate students perception towards Educational loan – A study conducted in Mangalore
44	175382445	Priyanka Sarraf	Impact of Motivation on Employee performance with reference to Banking sector
45	175382446	Puneeth Kumar A	Impact of compensation management system on employee performance – A study at CAMPCO Chocolate Factory
46	175382447	Ramin	A comparative analysis of Afghanistan's International Trading activities with in India and Pakistan
47	175382448	Ramkumar Naik	Consumption behavior of Men towards cosmetics: A study in Shmmoga City
48	175382449	Ratahianarison Tiandrainy Mihary Fahendrena	Work life balance of Women employees in Indian Banking Sector
49	175382450	Reshma P	A study on Impact of Corporate announcement of Share price
50	175382451	Rohith	The comparative study of customer satisfaction of Hangyo Ice cream with other brand
51	175382452	Roshan Patel	The Impact of Internet advertising on consumer behavior
52	175382453	Ruvita Monica Pais	A study on women empowerment through self-help groups in Belthangady Taluk.
53	175382454	Sampath B	A study on Stock Splits
54	175382455	Sanjiv Lama	The Impact of Social Media on buying behavior – A study conducted in Mangalore
55	175382456	Satish S.	Hospitality services and customer satisfaction : A study in Mangalore
56	175382457	Shamrin	Occupational stress of teachers of Government school in Mangalore City Corporation
57	175382458	Shilpa K S	A study on closed ended Mutual Fund schemes
58	175382459	Shravya M	A study on Financial inclusion through post Office
59	175382460	Shreetha P R	Health and Safety Measures for Employees
60	175382461	Shushan D	A study on performance appraisal in CAMPCO Chocolate Factory
61	175382462	Siddarth Chandankeri Channappa C	A study on customer satisfaction towards Vasavadatta Cement Kesoram Industry, Sedam
62	175382463	Sowmya P M	A study on Socio economic condition of women workers
63	175382464	Steephan DSouza	A study on performance analysis of Textile Industry
64	175382465	Suman Lamichhane	A Study on Impact of Rupee-Dollar Fluctuations on Indian Economy

65	175382466	Sumanavathi	A study on financial performance analysis on selected information technology sector
66	175382467	Sumanth M	A study on performance of IPO
67	175382468	Sunitha T R	A Study On H.R Policies of K.I.O.C.L Ltd
68	175382469	Surajkumar N Ambagiri	Customer satisfaction towards Nandini Milk and Milk Products: A study conducted for DKMU Ltd.
69	175382470	Surchi Devi Shah	Impact of Technological Transformation on Employees of Banking Sector
70	175382471	Swathi Rebello	A study on performance evaluation of cement industry
71	175382472	Vasantha Kumar S K	Marketing strategies of cellular companies: A comparative study of Airtell and Idea

